FINANCIAL STATEMENTS SEPTEMBER 30, 2022

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1200 Main Street Suite 1000 Kansas City, MO 64105 T:816.472.1122 E: info@rubinbrown.com www.RubinBrown.com

CERTIFIED PUBLIC ACCOUNTANTS & BUSINESS CONSULTANTS

### Independent Auditors' Report

Board of Directors Harry S. Truman Library Institute For National and International Affairs Kansas City, Missouri

#### **Report On The Financial Statements**

#### **Opinion**

We have audited the financial statements of Harry S. Truman Library Institute For National and International Affairs, which comprise the statement of financial position as of September 30, 2022, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of Harry S. Truman Library Institute For National and International Affairs as of September 30, 2022, and the changes in net assets and cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

#### **Basis For Opinion**

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities For The Audit Of The Financial Statements section of our report. We are required to be independent of Harry S. Truman Library Institute For National and International Affairs and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## **Responsibilities Of Management For The Financial Statements**

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Harry S. Truman Library Institute For National and International Affairs' ability to continue as a going concern for one year after the date that the financial statements are available to be issued.

### Auditors' Responsibilities For The Audit Of The Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with auditing standards generally accepted in the United States of America, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.

- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Harry S. Truman Library Institute For National and International Affairs' internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Harry S. Truman Library Institute For National and International Affairs' ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

RubinBrown LLP

February 27, 2023

STATEMENT OF FINANCIAL POSITION September 30, 2022

Assets

Cash \$	100 000
	198,232
Promises to give	1,004,474
Total Current Assets	1,202,706
Other Assets	
Investments	14,475,906
Promises to give	1,170,499
Total Other Assets	15,646,405
Property And Equipment, Net	30,792
Total Assets\$	16,879,903
Liabilities And Net Assets	
Current Liabilities	
Accounts payable \$	$97,\!688$
Accrued expenses	84,163
Deferred revenue	146,279
Total Current Liabilities	328,130
Net Assets	
Without donor restrictions:	
Board designated:	
Endowment fund	2,983,271
Reserve fund Preventative maintenance fund	$1,219,220 \\ 522,365$
Undesignated	3,028,827
	7,753,683
With donor restrictions	8,798,090
Total Net Assets	16,551,773
Total Liabilities And Net Assets	16,879,903

### STATEMENT OF ACTIVITIES For The Year Ended September 30, 2022

	Without Donor		Without Donor With Donor Restrictions Restrictions			<b>T</b> = 4 = 1
Support And Revenues	K	estrictions	ĸes	trictions		Total
Interest and dividends	\$	170,600	\$	126,906 \$	•	297,506
Contributions and grants	φ	1,258,685	φ	$120,500$ $\varphi$ 845,753	)	2,104,438
Annual memberships		1,230,000 290,781		040,700		2,104,438
Special event income		230,701 696,471				696,471
White House Decision Center revenues		050,471		12,041		12,041
Other revenue		6.084		12,041		6,084
		2,422,621		984,700		3,407,321
Net assets released from restrictions		1,954,593		(1,954,593)		
Total Support And Revenues		4,377,214		(969,893)		3,407,321
<b>^</b>						, , , , , , , , , , , , , , , , , , , ,
Expenses						
Program expenses		1,974,585				1,974,585
Management and general		452,651		_		452,651
Fundraising		1,031,584		_		1,031,584
Total Expenses		3,458,820		_		3,458,820
Support And Revenues Over (Under) Expenses		918,394		(969,893)		(51, 499)
Net unrealized losses on investments		(1,821,941)	(	(1, 333, 970)	(	(3, 155, 911)
Net realized losses on investments		(70,020)		(26, 552)		(96, 572)
Decrease In Net Assets		(973,567)	(	(2, 330, 415)	(	(3,303,982)
Net Assets - Beginning Of Year		8,727,250	1	1,128,505	1	9,855,755
Net Assets - End Of Year	\$	7,753,683	\$	8,798,090 \$	; 1	6,551,773

STATEMENT OF FUNCTIONAL EXPENSES For The Year Ended September 30, 2022

		Program Expenses		nagement d General	Fu	ndraising		Total 2022
Grants and awards	\$	109,588	\$	_	\$	_	\$	109,588
Personnel	,	420,174	,	261,337	Ŧ	404,838	1	1,086,349
Volunteer/intern services		217		, <u> </u>		, <u> </u>		217
Office products and services				24,371				24,371
Office lease and utilities		8,202		27,448		27,448		63,098
Fundraising products and services		·		·		370,555		370,555
Bad debt expense		_		_		23,125		23,125
Special events				_		181,823		181,823
Public programs		165,041		_		_		165,041
Meetings				7,525				7,525
Education		8,450		—		—		8,450
Exhibits		18,333		—		—		18,333
Annual membership programs				—		23,795		23,795
Professional fees				131,970		—		131,970
Public relations and advertising		$223,\!617$		—		—		$223,\!617$
White House Decision Center		16,557		—		—		16,557
TRU Magazine Publication		55,441		—		—		55,441
Website design and hosting		18,333		—		—		18,333
Contingency/other		14,122		—		—		14,122
Preventative maintenance		3,395		—		—		3,395
U.S. Capitol Rotunda Truman Statue		171,141		—		—		171,141
Capital improvements at the Truman Library		741,974						741,974
	\$	1,974,585	\$	452,651	\$	1,031,584	\$	3,458,820

### STATEMENT OF CASH FLOWS For The Year Ended September 30, 2022

Cash Flows From Operating Activities		
Change in net assets	\$	(3, 303, 982)
Adjustments to reconcile change in net assets to net cash		
from operating activities:		
Depreciation		12,256
Net unrealized and realized losses on		
investment transactions		$3,\!252,\!483$
Changes in assets and liabilities:		
Promises to give		399,818
Accounts payable		$97,\!688$
Deferred income		7,431
Accrued liabilities		(7,023)
Net Cash Provided By Operating Activities		458,671
Cash Flows From Investing Activities		
Purchases of investments		(3,668,716)
Proceeds from sale of investments		2,330,434
Purchases of fixed assets		(7,788)
Net Cash Used In Investing Activities		(1,346,070)
Cash Flows From Investing Activities		
Receipt of promises to give related to capital campaign		986,000
Receipt of profinises to give related to capital campaign		380,000
Net Increase In Cash And Cash Equivalents		98,601
Cash And Cash Equivalents - Beginning Of Year		99,631
Cash And Cash Equivalents - End Of Year	\$	198,232
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NOTES TO FINANCIAL STATEMENTS September 30, 2022

# 1. Nature Of Organization

The Harry S. Truman Library Institute for National and International Affairs (the Institute), is a Missouri not-for-profit corporation whose purpose is to support and promote the Harry S. Truman Presidential Library in Independence, Missouri (the Library), as a major center for research and study. The Institute solicits public and private contributions to allocate among various programs and services. Programs and services supported by the Institute include grants for research study at the Truman Library, education programs and renovations to the Truman Library.

# 2. Summary Of Significant Accounting Policies

### **Basis Of Accounting**

The accompanying financial statements have been prepared on the accrual basis of accounting.

### **Basis Of Presentation**

The financial statement presentation follows the requirements of accounting principles generally accepted in the United States of America by presenting assets and liabilities within similar groups and classifying them in ways that provide relevant information about their interrelationships, liquidity and financial flexibility. As a result, the Institute is required to report its financial position and activities according to the following two net assets categories:

<u>Net Assets Without Donor Restrictions</u>: This category includes net assets that are not subject to donor-imposed stipulations, as well as net assets designated by the Board for specific purposes.

<u>Net Assets With Donor Restrictions</u>: This category includes net assets subject to donor-imposed stipulations that will be met by actions of the Institute and/or the passage of time. Certain net assets in this category are subject to donor-imposed stipulations that they be invested in perpetuity to provide a source of income to be used for general or a specific purpose.

Notes To Financial Statements (Continued)

<u>Board Designated Endowment:</u> The Board Designated Endowment Fund was created by a vote of the Board of Directors, rather than a donor or other outside agency, to help ensure the future financial well-being of the Institute.

<u>Board Designated Preventative Maintenance Fund</u>: The Board Designated Preventative Maintenance Fund was created by the Board of Directors, rather than a donor or other outside agency, to help ensure the financial well-being of the Institute and maintain a pool of funds available for preventative maintenance needs.

<u>Board Designated Reserve Fund</u>: The Board Designated Reserve Fund was created by the Board of Directors to help ensure the long-term financial stability of the Institute by providing certain financial reserves as a safeguard from cash flow interruptions caused by financial market downturns, fundraising decreases, unexpected events, large unbudgeted expenses, or as means to help fund major expenditures as approved by the Board of Directors.

### **Estimates And Assumptions**

The preparation of financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of support and revenues received and expenses paid during the reported period. Actual results could differ from those estimates.

### New Accounting Principle

October 1, 2021, the Institute adopted Accounting Standards Update 2020-07, *Presentation and Disclosures by Not-for-Profit Entities for Contributed Nonfinancial Assets*, which requires not-for-profits to present contributed nonfinancial assets as a separate line item in the statement of activities and provide additional disclosures about contributions of nonfinancial assets. See additional disclosures in Note 2.

### Cash

The Institute considers all bank balances as cash. Cash and cash equivalents held with investment managers are considered investments for reporting purposes.

Notes To Financial Statements (Continued)

### **Investments And Investment Return**

Investments consist of money market accounts, exchange traded funds and mutual funds. The money market accounts are reported at cost, which approximates fair value. All other investments are reported at fair value. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. See Note 5 for a discussion of fair value measurements. Investment return includes dividend, interest and other investment income, including realized and unrealized gains and losses. Gains or losses on sales of investments are determined on a specific cost identification method. Unrealized gains and losses are included in the statement of activities and are determined based on year-end fair value fluctuations.

Investment return that is initially restricted by donor stipulation and for which the restriction will be satisfied in the same year is recorded as with donor restriction and then released from restriction. Other investment return is reflected in the statement of activities as without donor restrictions or with donor restrictions based upon the existence and nature of any donor or legally imposed restrictions.

### Investment Risk

The Institute invests in various investment securities. Investment securities are exposed to various risks such as interest rate, market and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the value of investment securities will occur in the near term and that such change could materially affect the amounts reported in the accompanying statement of cash, investments, and net assets.

### **Promises To Give**

Unconditional promises to give in future periods are recognized as support in the period the promises are received. Promises to give that are expected to be collected within one year are recorded at their net realizable value. Promises to give that are expected to be collected in future years are required to be recorded at the present value of estimated future cash flows, less an allowance for uncollectible promises. Management has determined that any discount required would be immaterial as of September 30, 2022. As of September 30, 2022, no allowance was considered necessary.

Notes To Financial Statements (Continued)

Conditional promises to give, that is, those with a measurable performance or other barrier, are not recognized as support until the conditions upon which they depend are met.

### **Restricted And Unrestricted Support**

Contributions received are recorded as support without donor restrictions or support with donor restrictions depending on the existence and nature of any donor restrictions.

Support that is restricted by the donor is reported as an increase in net assets without donor restrictions if the restriction expires in the reporting period in which the support is recognized. All other donor-restricted support is reported as an increase in net assets with donor restrictions, depending on the nature of the restriction. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the consolidated statements of activities as net assets released from restrictions.

### **Contributed Nonfinancial Assets**

The Institute receives various donated items related to programmatic activities. These items are recorded as a contribution at their estimated value at the date of receipt. Such donations are reported as support without donor restrictions unless the donor has restricted the donated asset to a specific purpose.

### **Property and Equipment**

Property and equipment are recorded at cost if acquired by purchase or at the estimated fair value at the date of receipt if acquired by donation. Depreciation of property and equipment is provided over the following estimated useful lives on a straight-line basis:

Office equipment
Furniture and fixtures

3 to 10 years 5 to 10 years

Notes To Financial Statements (Continued)

### **Community Foundation Funds**

The Institute has transferred assets to two Community Foundations (Funds). Under the Community Foundation agreements, the net income and principal from the Funds are to be distributed to the Institute and/or designated payees in support of charitable programs as requested by the Funds' Advisory Committees. However, the Community Foundations maintain variance power and reserve the right to make the final decision regarding the distribution of income and principal from the Funds.

Contributions to the Funds are recorded as program expenses in the period in which the contributions are made. During the year ended September 30, 2022, there were no contributions to the Funds. During the year ended September 30, 2022, there were distributions of \$4,400 from the Funds. As of September 30, 2022, the fair value of the assets contributed to the Community Foundations available for distributions in support of Institute programs was \$97,311.

#### **Revenue Recognition**

Membership dues are nonrefundable and are considered reciprocal transactions based on the value of benefits provided to members. The primary benefit to members, and subsequently the performance obligation related to membership, is unlimited free admission to the Library and all Presidential Libraries of the National Archives, as well as certain discounts at the Library's Museum Store and on other programs offered by the Institute during the membership term. As such, the price of the membership has been allocated to this performance obligation. Membership revenue is recognized evenly over the members' one-year membership period. Members pay for dues at the beginning of the membership period.

Total revenue from contracts with customers and accounted for under the guidance of Topic 606 totaled \$296,865 for the year ended September 30, 2022 and consisted of annual memberships and miscellaneous income. Revenue recognized at a point in time consisted of \$12,041 for White House Decision Center revenues. All other revenue from contracts with customers was recognized over a period of time.

Notes To Financial Statements (Continued)

Contract liabilities are reported as deferred revenue on the statement of financial position and consist of membership payments that have not yet been fully recognized. The opening and closing balances of contract liabilities, which are included in deferred revenue on the statement of financial position, at September 30, 2022 and October 1, 2021 were \$146,279 and \$138,848, respectively.

#### **Income Taxes**

The Institute is exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code and a similar provision of state law. However, the Institute is subject to federal income tax on any unrelated business taxable income.

The Institute's federal tax returns for tax years 2018 and later remain subject to examination by taxing authorities.

#### **Functional Expenses**

The Institute allocates its expenses on a functional basis among its various program and support services. Expenditures which can be identified with a specific program or support service are allocated directly, according to natural classification. Salaries and benefits are allocated based on job descriptions and responsibilities. Certain costs that are common to several program and support functions have been allocated among the program, management and general and fundraising categories based on management's estimates.

#### **Subsequent Events**

Management has evaluated subsequent events through the date which the financial statements were available for issue, which is the date of the Independent Auditors' Report.

# 3. Promises To Give

Unconditional promises to give at September 30, 2022 are collectible as follows:

In one year Between one and three years	\$ 1,004,474 1,170,499
-	\$ 2,174,973

Notes To Financial Statements (Continued)

# 4. Investments And Investment Return

#### Investments

Investments as September 30, 2022 consisted of the following:

Money market funds Exchange traded funds Mutual funds	$\begin{array}{ccc} \$ & 1,522,259 \\ & 369,802 \\ & 12,583,844 \end{array}$	
	\$	14,475,906

Total investment return at September 30, 2022 is comprised of the following:

Interest and dividends, net of fees Net unrealized losses Net realized losses	\$ $\begin{array}{c} 297,506 \\ (3,155,911) \\ (96,572) \end{array}$
	\$ (2,954,977)

# 5. Fair Value Measurements

The Institute follows an established framework for measuring fair value. That framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to unobservable inputs (Level 3 measurements). The three levels of the fair value hierarchy under these rules are described below:

- Level 1 Unadjusted quoted prices for identical assets or liabilities in active markets that the Institute has the ability to access.
- Level 2 Observable inputs other than Level 1 prices, such as quoted prices for similar assets or liabilities; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities.

Notes To Financial Statements (Continued)

Level 3 Unobservable inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities.

The asset's or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs.

Following is a description of the valuation methodologies used for assets measured at fair value:

### Money Market Funds, Exchange Traded Funds And Mutual Funds

Valued at the daily closing price as reported by the fund. Mutual funds, exchange traded funds, and money market funds held by the Institute are open-end investment funds that are registered with the Securities and Exchange Commission. These funds are required to publish their daily net asset value (NAV) and to transact at that price. The mutual funds, exchange traded funds, and money market funds held by the Institute are deemed to be actively traded.

There have been no changes in the methodologies used at September 30, 2022.

The following table sets forth by level, within the fair value hierarchy, the Institute's assets at fair value as of September 30, 2022:

	Level 1	Level 2	Level 3	Total
Money market funds Exchange traded funds	\$ 1,522,259	\$ —	\$ — \$	1,522,259
International equity Mutual funds	369,802		—	369,802
Domestic equity	6,070,411	—		6,070,411
International equity	1,460,870	_	_	1,460,870
Fixed income	5,052,564			5,052,564
	\$ 14,475,906	\$ —	\$ — \$	14,475,906

Notes To Financial Statements (Continued)

# 6. Net Assets

Net assets with donor restrictions have the following restrictions at September 30, 2022:

Subject to expenditure for specific purpose:	
Promises to give - time restriction	\$ 1,833,808
Capital Campaign	1,454,607
Truman and Israel Programs	44,870
HST Capitol Rotunda Statue	65,717
White House Decision Center	135,781
Kemper Foundation Documentary	78,299
Wild About Harry	51,165
Other	2,840
	3,667,087
Unappropriated endowment earnings subject	
to spending policy	1,277,855
Total net assets restricted by time or purpose	4,944,942
Amounts with perpetual restrictions:	
Endowment investment in perpetuity, the	
income of which is expendable to support	
certain activities of the Institute	 3,853,148
	\$ 8,798,090

Net assets were released from donor restrictions by incurring expenses satisfying the restricted purposes or by occurrence of other events specified by donors.

Endowment appropriations	\$ 378,165
Education	27,728
Documentary access	21,701
Truman and Israel	540
Exhibits	82,000
Library renovation - capital campaign	906,500
Public programs	29,385
Promises to give - time restriction	273,359
Other	 235,215
	\$ 1.954.593

Notes To Financial Statements (Continued)

# 7. Endowment Funds

### Interpretation Of Relevant Law

The Institute's endowment consists of four individual funds established for a variety of purposes. The endowment includes both donor-restricted endowment funds and funds designated by the governing body to function as endowments (board-designated endowment funds). Net assets associated with endowment funds, including board-designated endowment funds, are classified and reported based on the existence or absence of donor-imposed restrictions.

The Institute's governing body has interpreted the Uniform Prudent Management of Institutional Funds Act (UPMIFA) as requiring preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Institute classifies as net assets with donor restrictions in perpetuity (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of donor-restricted endowment funds that is not required to be held in perpetuity is classified as net assets with donor restrictions until those amounts are appropriated for expenditure by the Institute in a manner consistent with the standard of prudence prescribed by UPMIFA.

In accordance with UPMIFA, the Institute considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- (1) Duration and preservation of the fund,
- (2) Purposes of the Institute and the fund,
- (3) General economic conditions,
- (4) Possible effect of inflation and deflation,
- (5) Expected total return from investment income and appreciation or depreciation of investments,
- (6) Other resources of the Institute,
- (7) Investment policies of the Institute.

Notes To Financial Statements (Continued)

#### **Composition Of Endowment Net Assets**

The composition of net assets by type of endowment fund at September 30, 2022 was:

	 out Donor estrictions	With Donor Restrictions	Total
Donor-restricted endowment funds			
Original donor restricted gift amounts			
and amounts required to be			
maintained in perpetuity by donors	\$ —	\$ 3,853,148	\$ 3,853,148
Accumulated gains above the original			
donor-restricted gift amounts retained		1,277,855	$1,\!277,\!855$
Board-designated endowment funds	2,983,271	—	2,983,271
	\$ 2,983,271	\$ 5,131,003	\$ 8,114,274

Changes in endowment net assets for the year ended September 30, 2022 were:

	Without DonorWith DonorRestrictionsRestrictions		Total		
Beginning balance	\$	3,950,520	\$ 6,702,782	\$	10,653,302
Investment income		72,006	126,906		198,912
Net depreciation		(795, 101)	(1, 360, 520)		(2, 155, 621)
Total investment loss		(723,095)	(1,233,614)		(1,956,709)
Contributions		_	40,000		40,000
Appropriation of endowment					
assets for expenditure		(244, 154)	(378, 165)		(622,319)
Ending balance	\$	2,983,271	\$ 5,131,003	\$	8,114,274

Amounts of donor-restricted endowment funds classified as restricted perpetually and available for expenditure at September 30, 2022 consisted of:

Perpetually restricted net assets - portion of perpetual endowment funds required to be retained permanently by explicit donor stipulation or UPMIFA	\$ 3,853,148
Restricted net assets - portion of perpetual endowment funds subject to a spending policy under UPMIFA With purpose restrictions Without purpose restrictions	\$ 75,729 1,202,126
	\$ 1,277,855

Notes To Financial Statements (Continued)

### **Investment And Spending Policies**

From time to time, the fair value of assets associated with individual donorrestricted endowment funds may fall below the level the Institute is required to retain as a fund of perpetual duration pursuant to donor stipulation or UPMIFA. There were no such deficiencies at September 30, 2022.

The Institute has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs and other items supported by its endowment while seeking to maintain and enhance the purchasing power of the endowment. Endowment assets include those assets of donor-restricted endowment funds the Institute must hold in perpetuity or for donor-specified periods, as well as those of board-designated endowment funds. Under the Institute's policies, endowment assets are invested in a manner that is intended to produce a moderate return while assuming a minimal level of investment risk.

To satisfy its long-term rate of return objectives, the Institute relies on a total return strategy in which investment returns are achieved through both current yield (investment income such as dividends and interest) and capital appreciation (both realized and unrealized). The Institute targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

The Institute has a policy (the spending policy) that states that an amount equal to 4% (inclusive of earned interest and dividend revenues) of the trailing 12quarter average market value of the assets in the various endowment and other fund accounts that are subject to the Institute's Statement of Investment Policy and Objective will be distributed annually to support the Institute's budgeted expenditures. This distribution percentage will be applied pursuant to the above formula to each individual account not subject to income restrictions or other payout agreements, which would supersede the Distribution Policy (donorrestricted endowments are expended in accordance with the donor agreements). In the event that the annual distribution amount as calculated above is in excess of the amounts needed to fund the Institute's annual budgeted expenditures, the "excess" distribution amount will be added to a special reserve that can be used in future years at the discretion of the Institute's Board of Directors.

Notes To Financial Statements (Continued)

The Institute does not have a formal policy governing spending from endowment funds in which the market value has dropped below the original gift value (underwater endowment funds); however, as a best practice the Institute does not spend from any endowment funds that are considered to be underwater endowment funds.

At September 30, 2022, the Institute had one endowment fund considered to be underwater. The Hunkeler Endowment has a corpus of \$350,000. As of September 30, 2022, the fair value of the investments associated with this endowment were \$325,775, and is underwater by \$24,225.

# 8. Defined Contribution Plan

The Institute has a defined contribution retirement plan (the Plan) covering substantially all employees. The Institute contributes 7% of each employee's salary to the Plan. In addition, employees may make voluntary contributions to the Plan. Contributions to the Plan by the Institute totaled \$50,701 for the year ended September 30, 2022.

# 9. Concentrations

During 2022, three donors comprised 66% of contributions and grants received. Contributions from Board members and/or entities closely related to Board members were approximately \$655,338 in fiscal year 2022, and are included in various captions in the statement of activities. Notes To Financial Statements (Continued)

# **10.** Operating Leases

The Institute has an operating lease for office space which will expire in June 2027. Future minimum lease payments under the operating lease agreement as of September 30, 2022 are as follows:

Year	Amount
2023 2024	$   \begin{array}{r}     $ 56,928 \\     56,928   \end{array} $
2026 2026	56,928 56,928
2027	42,696
	\$ 270,408

Rental expense amounted to \$55,088 for the year ended September 30, 2022.

# 11. Commitments

During the year ended September 30, 2020, the Institute entered into a contract for continued design and construction of new exhibits associated with the recently completed renovation of the Library. The contract including approved change orders is for approximately \$4,345,498. The Institute expended \$949,130 during the year ended September 30, 2021. The remaining amount on the contract was expended during the fiscal year ended September 30, 2022.

During the year ended September 30, 2021, the Institute entered into a contract for additional audio/visual renovations and enhancements at the Library. The contract is for approximately \$174,000. The remaining \$35,000 of the contract is expected to be expended during the fiscal year ending September 30, 2023.

# 12. Conditional Contributions

Conditional contributions, that is, those with measurable performance or other barriers, are recognized as support when the conditions on which they depend have been met.

Notes To Financial Statements (Continued)

During the year ended September 30, 2022, the Institute was advised of a conditional promise to give from The United States National Archives and Records Administration (NARA) of \$11,500,000. The promise to give stipulates that NARA will reimburse the Institute, up to \$11,500,000, for amounts spent by the Institute for improvements to Library grounds and construction and related activities.

Additionally during the year ended September 30, 2022, the Institute was advised that the State of Missouri (the State) included an appropriation in the State's fiscal 2023 budget of \$2,000,000 for the Institute. The State will reimburse the Institute for amounts spent by the Institute for Library exterior grounds improvements.

As of September 30, 2022, no funds have been expended by the Institute associated with these conditional contributions; as such, the Institute has recognized no corresponding contribution revenue.

# 13. Liquidity And Availability Of Resources

The Institute receives significant contributions with donor restrictions to be used in accordance with the associated purpose restrictions. It also receives gifts to establish endowments that will exist in perpetuity; the income generated from such endowments is used to fund programs. In addition, the Institute receives support without donor restrictions; such support has historically represented 45% of annual program funding needs, with the remainder funded by investment income without donor restrictions and appropriated earnings from gifts with donor restrictions. Program revenues are an additional source of income.

The Institute considers investment income without donor restrictions, appropriated earnings from donor-restricted and board-designated (quasi) endowments, contributions without donor restrictions, contributions with donor restrictions, and education program revenues for use in current programs which are ongoing and central to its annual operations to be available to meet cash needs for general expenditures. General expenditures include management and administrative expenses, fundraising expenses, and program expenses (including capital improvements to the Library paid for by the Institute) expected to be paid in the subsequent year. Annual operations are defined as activities occurring during the Institute's fiscal year.

Notes To Financial Statements (Continued)

The Institute's governing board has designated a portion of its resources without restrictions for endowment and other purposes. Those amounts are identified as board-designated and preventative maintenance in the table below. These funds are invested for long-term appreciation and current income but remain available and may be spent at the discretion of the board.

The Institute's Budget, Finance and Investment Committee meets regularly during the fiscal year to monitor liquidity required to meet the Institute's operating needs and other contractual commitments, while striving to maximize and preserve the investment of its available funds.

The Institute manages its cash available to meet general operating expenditures following three guiding principles:

- Operating within a prudent range of financial soundness and stability,
- Maintaining adequate liquid assets, and
- Maintaining sufficient reserves to provide reasonable assurance that longterm commitments and obligations under endowments with donor restricted and quasi-endowments that support mission fulfillment will continue to be met, ensuring the sustainability of the Institute.

The table below presents financial assets available for general expenditures within one year at September 30, 2022:

Financial assets at year end:	
Cash and investments (main, sub, checking)	\$ 4,818,279
Promises to give - current, without donor restrictions	723,308
Payout on donor-restricted endowments for use over next 12 months	$345,\!670$
4% payout on board designated endowment for use over next 12 months	119,330
Board designated preventative maintenance funds	522,365
Board designated reserve funds	 1,219,220
Financial assets available to meet cash needs	
for general expenditures within one year	\$ 7,748,172

In addition to the financial assets listed above that are expected to be available to meet general expenditures for use over the next 12 months, the Institute also expects to collect payments on pledges that are due within one year that will be intended to meet general expenditures.